OBUG Benelux Connect 2010

ORACLE BENELUX USER GROUP

Dagprogramma

09.00 *Registration*
- Registration desk in the entrance hall

10.00 *Opening ceremony OBUG Benelux Connect 2010*
Johan Doruiter & Janny Ekelson
- Senior Vice President of Technology Sales for Benelux and Iberia & Country Leader in The Netherlands
- President Oracle Benelux User Group
- Athene theatre (B&C)

10.15 *Opening keynote session*
*Cliff Godwin - Senior Vice President Applica*tion Development Oracle Corporate USA
- Athene (B&C)

11.00 *Refreshment break*
- Sydney theatre

11.30 *Break out sessions*

12.15 *Lunch*
- Sydney theatre

13.45 *Entertainment keynote session*
George Parker - Magician
- Athene (B&C)

14.30 *Break out sessions*

15.15 *Refreshment break*
- Sydney theatre

15.45 *Break out sessions*

16.30 *Keynote Session*
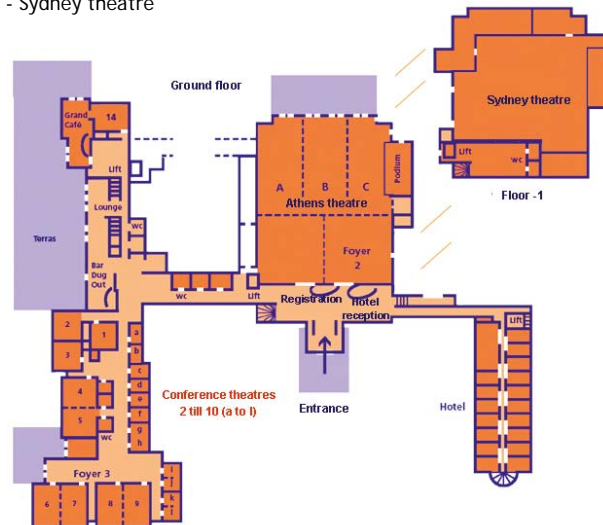Stephane Rey - Principal and partner McKinsey & Company
- Athene (B&C)

17.15 *Closing keynote session*
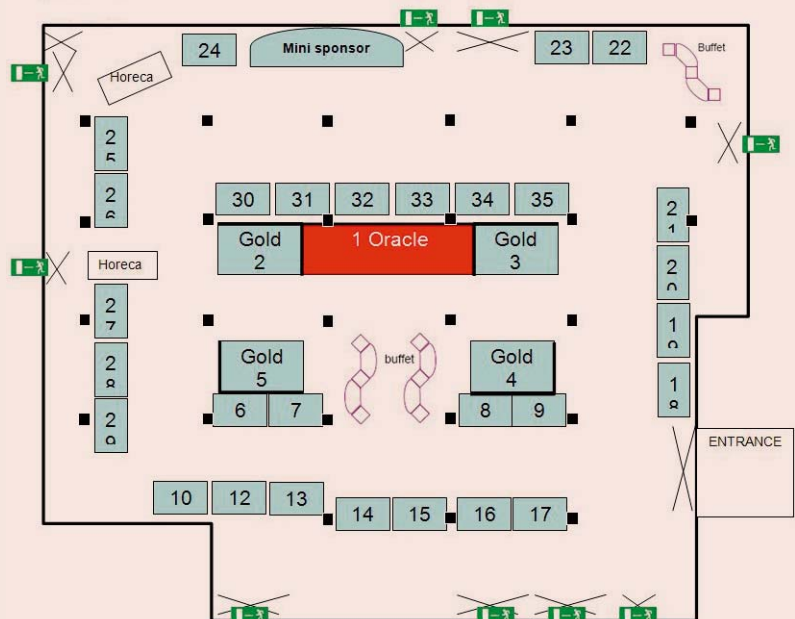Owen Hughes – Technology director Core Technology Oracle Europe, Middle East and Africa
- Athene (B&C)

18.00 *Closing ceremony*
- Sydney theatre

Vendor Showcase

1. Oracle - Platinum
2. CapGemini - Gold
3. Qualogy - Gold
4. Deloitte - Gold
5. Top Consult / The Doc - Gold
6. Sennac consultancy
7. Quistor - Silver
8. EBS4apps
9. PSC Group
10. ISProjects
12. Accounting Plaza - Silver
13. Steltix
14. Partake Consulting
15. Imperva
16. I4bi - Silver
17. Transfer Solutions - Silver
18. Primavera
19. Actemium
20. Data Systems InternationalÆ - Silver
21. Epicenter
22. BNV Consultants
23. EMC Computer Systems - Silver
24. Bottomline Technologies
25. OC-2 / Fit for Finance
26. Quadira
27. Cadran - Silver
28. Payroll group
29. Atos Origin
30. Informatica - Silver
31. Rittman Mead
35. RMC / Onomos

Mini sponsor plaza:
Cohencia
DVDU Manuals

Media partner:
Optimize
(near the mini sponsor plaza)

Break out sessions track 1

11.30 – 12.15 Oracle E-Business Suite Roadmap and Updates
Session 01 – Theatre Athene B+C
Product: Ebusiness Suite

In this session, hear from Oracle E-Business Suite General Manager Cliff Godwin as he delivers an update on the Oracle E-Business Suite product line. The session covers the value delivered by the current release of Oracle E-Business Suite applications, the momentum, and how Oracle E-Business Suite applications integrate into Oracle's applications strategy.
Speaker
Cliff Godwin, Oracle corporate USA

11.30 – 12.15 Today's JD Edwards Product Philosophy to Support your Innovative Future
Session 02 – Theatre 1
Product: JDEdwards

The current JD Edwards philosophy of delivering business solutions involves not only new product releases, but expanding how JD Edwards fits in the overall Oracle architecture and strategy. Hear the philosophy directly from Lyle Ekdahl, Group Vice President and General Manager of Oracle's JD Edwards organization. Lyle will explain his vision for delivering innovative technologies and applications under Oracle's Application Unlimited promise and Oracle's Smart approaches to provide more value for your money with upgrades, best of breed business integrated solutions and Business Intelligence new offerings.
Speaker
John Schiff, Vice President en General manager JDEdwards World Oracle corporate, USA

11.30 – 12.15 Oracle BI roadmap & strategy
Session 03 – Theatre Athene A
Product: Business Intelligence

A session about the latest developments regarding Oracle Business Intelligence. Items covered in this session are:
- Oracle Business Intelligence Suite roadmap
- The Integration of BI and Geographic information
- BI as part of a service oriented architecture
- Speed up your BI environment with Oracle OLAP
Speaker
Wouter van der Brugghen, Oracle Nederland

11.30 – 12.15 The new features of PeopleSoft 9.1
Session 04 – Foyer 2
Product: PeopleSoft Financials & Human Capital Management

The content of this presentation focuses on highlighting some of the key new features in the new release (9.1) across all of PeopleSoft (Financials, HCM, SCM, SRM…) and the value these new features deliver. Some of these features include: - New PeopleTools-Driven UI and Collaboration - Integration with next-generation technologies Specific to HCM; Full Talent Management Integration, Business Objectives Management, Manager and employee self-service for career planning and succession planning,
Speakers
Querien Delombaerde, Oracle
Patricia Waegeman, Oracle

11.30 – 12.15 Athlon's benefits choosing Hyperion Planning for their Budget and Forecast financial process.
Session 05 – Theatre 2
Product: Hyperion Planning

Hyperion Planning offers Athlon Car Lease a single platform for the Budgeting and Forecasting process, combined with integrated reporting and KPI calcula-

tion. Evolving from an Excel-based model to Hyperion Planning enables Athlon Car Lease not only to streamline its Budgeting process, but also provides the company with increased speed, detail and confidence in the calculated figures.
Speaker
Tom Van Langenhove, Financial Controller Athlon Car Lease

11.30 – 12.15 User Experience Innovations
Session 06 – Theatre 3
Product: Oracle User Experience

Oracle has been at the forefront of developing next-generation user experiences. In this user-oriented session, attendees will get to experience not only the end results of the company's work but also the actual novel processes it uses to design and develop customer-centered user experience innovations. The presentation also introduces Oracle's new end-to-end user experience architecture powered by Oracle Fusion Middleware 11gR1 and WebCenter. See how Oracle's new user experiences are helping customers achieve much higher levels of productivity.
Speaker
Patanjali Venkatacharya, Chief Evangelist & Architect Oracle corporate USA

11.30 – 12.15 Speed and Space: Performance and Memory Usage of Java in the Database
Session 07 – Theatre 4
Product: Database

The Java runtime in Oracle database (OracleJVM) is not your traditional JDK virtual machine; it s a one of the kind implementation of Java SE inside the Oracle database kernel. This technical session will help Java developers, database application developers, DBAs and data architects understand the specifics of Java in the database in terms of performance (speed) and memory management (space). First how to reconcile Java memory management with Oracle database memory management. How different/similar are they and what are the implications for your Java application code? Second, how does the database-resident JIT compiler works and what are the benefits for your Java application? Finally, the best practices for developing and depoying Java in the database.
Speaker
Kuassi Mensah, Oracle corporate USA

11.30 – 12.15 Modernize your Oracle Forms application with ADF11g, a success story
Session 08 – Theatre 5
Product: Jdeveloper ADF 11g

This session, based on practical experience in Oracle JDeveloper/Oracle Application Development Framework (Oracle ADF) 11g technology, describes development best practices for J2EE development with Oracle ADF business components, Oracle ADF task flows, and Oracle ADF Faces Rich Client used amongst other during migration of Oracle Forms to Oracle Fusion. The speaker focuses on technical aspects of his work and demos an Oracle JDeveloper 11g quality extension his team created. It implements Oracle ADF 11g development best practices for Model-View-Controller parts as a set of rules applied to Oracle Fusion.
Speakers
David Darte, Compass Consulting
Andrejus Baranovskis, Red Samurai

11.30 – 12.15 From subsidy request to payment: fast and flexible with Oracle APEX
Session 09 – Theatre 6
Product: APEX

The purpose of the BTR (Company regulations/allowances) system is to register, check and evaluate subsidy requests and to determine, effectuate and pay out allowances. BTR does this for various types of company allowance policies applicable to agricultural manufacturers. The combined appli-

cation of APEX screens and PL/SQL provide a number of interesting implementations in BRT, such as:
• Uploading data from different files from FTP locations or from computers
• Creating documents of varying formats (XML, HTML, TXT), processing them and sending them via mail or uploading to FTP locations
• Creating and submitting payment requests and financial orders that are then processed automatically by the payment system
• Scheduling procedures that can be started whenever the user needs them

Speakers
Erik van Dongen , Ministerie van Landbouw, Natuur en Visserij
Arlette Koeijers, Sogeti

11.30 – 12.15 Successful midoffice implementation at the municipality of Apeldoorn based on Oracle SOA Suite
Session 10 – Theatre 7
Product: Oracle SOA Suite
The municipality of Apeldoorn wants to improve her services for the businesses and citizens and to provide these services at any time and through various channels (e.g. Internet, post, counter and telephone). To this end the municipality needs a platform that supports the work of thousands of civil servants, increases their efficiency, interconnects a large number of back offices and national registers. The Dutch eGov market leader WebNext MidOffice Suite offers all these features and enables the municipality to realize its ambitions. WebNext is a mid-office platform based on Oracle technologies such as: Appl. Srvs, RDBMS, SOA Suite, ESB and OSB for message exchange and translations, BPEL processes for workflows etc.

Speakers
Remco Schilderinck, municipality of Apeldoorn
Robert Parhonyi, InterAccess

11.30 – 12.15   Preparing De Post/La Poste for the liberalisation
Session 11 – Theatre 8
Product: Siebel CRM
The Siebel CRM programme at De Post/La Poste enables the objectives of operational excellence and customer satisfaction. This multi-year programme started in 2007 and has consecutively delivered several CRM and PRM business applications to enable sales force automation, contract management, customer and employee service, parcels order entry, contract management, etc. The implementation is across the different business units and is based on a single instance approach. The presentation will focus on the several project challenges, the functional domains, the future plans, the governance and implementation approach and lessons learned.

Speaker
Piet Schreurs – Manager Applications Services

11.30 – 12.15 International standardization of applications and processes....added value for group cooperation?
Primavera@Thales
Session 12 – Theatre 9
Product: Enterprise Project Portfolio Management - Primavera
THALES is specialised in design, production, test and integration of radar, communication, command & control and security & payment systems for defence, security, aviation and space markets. THALES decided to standardize applications worldwide (the B1 program) for each company within the Thales group, in order to improve business processes and methods.

Speaker
Arjan Krijgsman, Sr. program coördinator for Thales

11.30 – 12.15 Fusion – The way forward according to Deloitte
Session 13 – Theatre 14
Product: Oracle Fusion
In this Session Deloitte Consulting will elaborate on Oracle Fusion and the

influence this may have on your future applications landscape. The session will be given by Deloitte consultants who have been closely involved in the testing and development of Oracle Fusion Apps.

Speakers
Martin Blankendaal, Deloitte

11.30 – 12.15 Oracle Database 11g: SQL Plan Management
Session 14 – Theatre 10 g+h
Product: Mini lesson Oracle University
Since the introduction of the Cost Based Optimizer (CBO) in Oracle7, database administrators (DBA) have occasionally been required to prevent the creation of sub-optimal execution plans and the regression of good plans. Originally, hints were the only feature available to control the optimizer but these could cause more problems than they solved even when used by experienced DBAs. Optimizer Plan Stability was introduced in Oracle 8i and was an effective solution for preventing plan regression to less optimal plans but it prevented potentially better execution plans from being used. Oracle 11g introduced SQL Plan Management that provides DBAs with an effective solution for controlling the optimizer. In this mini lesson Harald will explain both the workings of Plan Stability and SQL Plan Management, with an emphasis on SQL Plan Managemen.

Trainer
Harald van Breederode, Senior Principal Instructor, Oracle University

Break out sessions track 2

14.30 – 15.15 Upgrading to Oracle EBS R12.1.1 at Schiphol Group
Session 21 – Theatre Athene A
Product: Ebusiness Suite
Schiphol went successfully live with the Oracle E-business Suite Release 12.1 on 23rd November 2009. Experiences will be shared with other Oracle Applications users. The aim of the presentation is to give insight in: - Parts of the business case to upgrade to R12
- Why Schiphol chose for an upgrade and not for re-implementation
- The achieved objectives for every part of the action plan
- The most important technical issues that occurred

Speakers
Arthur Waterham, Schiphol Group
Martin Gerritsen, Cohencia

14.30 – 15.15 Real-time Reconciliations, Data Integrity and Reporting for Oracle JD Edwards
Session 22 – Theatre 1
Product: JDEdwards Insight software
Learn how Vanderlande solve the problem of accessing JD Edwards 8.12 in realtime in order to fulfill all their operational reporting needs – from Project cost management, reconciliation and reporting to full Financial, Distribution and Manufacturing. See how end-users intuitively and securely create and run precisely the inquiries and reports that they need without the need to involve IT. The presentation will also include a demonstration of the reporting solutions which Vanderlande has developed with the Insight Software.

Speakers
Rene van Sandijk, Vanderlande Industries Nederland BV
Barend Jan Klijnsma, Cadran Consultancy BV

14.30 – 15.15 Automated Sales Incentive Calculations Using Custom Build Peoplesoft Solution
Session 23 – Theatre 2
Product: PeopleSoft HCM
A significant part of a sales force's salary is based on their sales perfor-

10.00	Opening	Johan Doruiter & Janny Ekelson					
		Johan Doruiter - Senior Vice President Southern Europe Technology & Managing Director NL				Johan Doruiter will open OBUG Benelux Connect 2010 together w Johan Doruiter has been Senior Vice-President & Managing Directo He has been the Technology Sales Business Unit leader for Benelux Italy in July 2009.	
		Janny Ekelson - President Oracle Benelux User Group - spokesperson EOUC				Janny Ekelson is Manager at the FedEx Express EMEA. He is respor Marketing, Revenue Operations, Business Intelligence and Database	
10.15	Keynote	Cliff Godwin - Senior Vice President Applications Development – Oracle corpo-rate USA				Cliff Godwin is the senior vice president of Applications Developme management team of Oracle's Applications business for most of his	
11.00 - 11.30	Refreshment break						
11.30 - 12.15	Break out 1	Sessie 01	Sessie 02	Sessie 03	Sessie 04	Sessie 05	Sessie 06
		Theater Athene B&C	Theater 1	Theater Athene A	Foyer 2	Theater 2	Theater 3
		Oracle E-Business Suite Roadmap and Updates	Today's JD Edwards Product Philosophy to Support your Innovative Future	Oracle BI roadmap & strategy	The new features of PeopleSoft 9.1	Athlon's benefits choosing Hyperion Planning for their financial process.	User Experience Innovations
12.15 - 13.45	Lunch						
13.45 - 14.30	Entertainment	George Parker					
14.30 - 15.15	Break out 2	Sessie 21	Sessie 22	Sessie 23	Sessie 24	Sessie 25	Sessie 26
		Theater Athene A	Theater 1	Theater 2	Theater 3	Theater 4	Theater 5
		Upgrading to Oracle EBS R12.1.1 at Schiphol Group	Real-time Reconciliations and Reporting for Oracle JD Edwards	Automated Sales Incentive Calculations Using Custom Build Peoplesoft Solution	Remote Support PeopleSoft / near-shore from Poland	Provision of infor-mation at InHolland	Successful BI
15.15 - 15.45	Refreshment Break						
15.45 - 16.30	Break out 3	Sessie 41	Sessie 42	Sessie 43	Sessie 44	Sessie 45	Sessie 46
		Theater 1	Theater 2	Theater Athene A	Theater Athene B&C	Theater 3	Theater 4
		The electronic orde-ring, receiving and invoicing process at Rivas	Implement JD Edwards E1 9.0, fast, reliable and predic-table	A global implemen-tation in over 40 countries in barely 3 years time	Procure to Pay: on our way to 100 % automation?	Hyperion Financial Management (HFM)	How a government can bring informati-on towards the citi-zen in an intuitive way
16.30 - 17.15	Keynote	Stephane Rey - Principal – McKinsey & Company				Stéphane Rey is a partner at McKinsey & Company's Business Techr and banks on various technology topics.Stéphane's recent experienc Stéphane earned a Bachelor in Business Administration and a Maste	
17.15 – 18.00	Keynote	Owen Hughes - Technology Director Core Technology – Oracle EMEA Technologies You Should Be thinking About. In this pre-sentation Owen takes a look at emerging technologies and issues that face IT mana-gers globally.				Owen Hughes has over 17 years experience in the IT industry and i Prior to joining Oracle, his previous role was as a technologist, prov ous companies in Ireland focusing on Oracle solutions.	

Sessie 07	Sessie 08	Sessie 09	Sessie 10	Sessie 11	Sessie 12	Sessie 13	Sessie 14
Theater 4	Theater 5	Theater 6	Theater 7	Theater 8	Theater 9	Theater 14	Theater 10 G & H
Speed and Space: Performance and Memory Usage of Java in the Database	Modernize your Oracle Forms application with ADF11g, a success story	From subsidy request to payment: fast and flexible with Oracle APEX	Succesful Midoffice implementation at the municipality of Apeldoorn	Preparing De Post/ La Poste for the liberalisation	International standardization of applications and processes.	Fusion – The way forward according to Deloitte	Oracle Database 11g: SQL Plan Management

Sessie 27	Sessie 28	Sessie 29	Sessie 30	Sessie 31	Sessie 32	Sessie 33	Sessie 34
Theater Athene B&C	Theater 6	Theater 7	Theater 8	Theater 9	Theater 14	Foyer 2	Theater 10 G&H
Peopletools 8.5 – Upgrading and more	Oracle Net Services - Best Practices for Database Performance and Scalability	Castle in the clouds - Building the Connexys SaaS application with Fusion Middleware	Defending the shores with Oracle Application Express	Digital archive City of Arnhem	Risk Management large projects – The 2nd 'Maasvlakte'	EBS R12 as a step towards Fusion Applications	SQL Tuning in Oracle Enterprise Manager

Sessie 47	Sessie 48	Sessie 49	Sessie 50	Sessie 51	Sessie 52	Sessie 53	Sessie 54
Theater 5	Theater 6	Theater 7	Theater 8	Foyer 2	Theater 9	Theater 14	Theater 10 G&H
Information Lifecycle Management: How to maximize database efficiency.	QAFE: Oracle Forms Migration made easy	APEX 4.0	A fast moving and changing world	Telenet – the SOA challenge	Integration with Oracle Primavera P6 and Oracle Content Management Systems	Managing complex processes with Business Rules Management (OPA).	Introduction to Oracle Weblogic

mance. Medtronic found a solution in an automated Sales Incentive Plan calculation tool that has been custom built within PeopleSoft. We are now processing close to 2000 employees across all businesses and countries via this tool! It is one central tool to administer, calculate and communicate incentive plans for all businesses and countries.
Speakers
Rachel Blignaut, Medtronic
Henrik Ranzau Hansen, Medtronic

14.30 – 15.15 Remote Support PeopleSoft / near-shore from Poland
Session 24 – Theatre 3
Product: PeopleSoft Financials
Ahold Europe is a large PeopleSoft Financials user. They outsourced their support of PeopleSoft Financials to Accounting Plaza ERP Services. The support started and used to be done from the Accounting Plaza office in Wormer, The Netherlands. In 2008 a transition took place of the support department to Accounting Plaza Cracow, Poland. In this presentation Ahold will share her experience with remote support of PeopleSoft Financials and also the experience of a transition to Poland, a near-shore contract.
Speakers
Katarzyna Olszewska , Ahold
Konrad de Groot, Accounting Plaza

14.30 – 15.15 Provision of information at Hogeschool INHolland
Session 25 – Theatre 4
Product: Hyperion Planning and Essbase
How to attain the truth in a flexible and structured way. Policy, direction and implementation from 1 platform. How does one ensure that the Planning & Control cycle at a institution for higher education occurs both carefully and rapidly and how can information about everything to do with this institution be offered in an univocal manner. It will be shown how INHolland makes information available to both management and end-users.
Speaker
Arie Staat, Hoofd control IV, Hogeschool INHolland

14.30 – 15.15 Successful BI
Session 26 – Theatre 5
Product: BI
Centraal Boekhuis has extended its limits by connecting BI to Enterprise Architecture and Business Process Management. This has led to a more strategic use of management information. The implementation of Business Intelligence within Centraal Boekhuis will be explained and its use from the perspective of the business user will be highlighted.
Speaker
Emiel van Bockel, Centraal Boekhuis

14.30 – 15.15 Peopletools 8.5 – Upgrading and more
Session 27 – Theatre Athene B + C
Product: PeopleSoft PeopleTools
The introduction of Peopletools 8.5 also introduces new questions. What are the new features we can use? Should we upgrade or stay with our trusted release? What is the impact for our (IT) organization when we decide to upgrade? Atos Origin technical Peoplesoft specialists have gone into the details for you. They will unveil the most important new Peopletools 8.5 features.
Speakers
Bas Oosterom, Atos Origin
Jan-Willem Zonneveld, Atos Origin

14.30 – 15.15 Oracle Net Services - Best Practices for Database Performance and Scalability
Session 28 – Theatre 6
Product: Database Business Domain: Technology
What do database listener, dedicated or shared or pooled servers, connec-

tion manager, Data Guard, Streams, and AQ have in common? Oracle Net Services. It provides a scalable, secure, easy-to-use and highly-available network infrastructure for your Oracle environment. In this session, you will learn the best practices for deploying, managing, performance-tuning, and troubleshooting Oracle Net Services.
Speaker
Kuassi Mensah, Oracle Corporate USA

14.30 – 15.15 Castle in the clouds - Buildling the Connexys SaaS application with Fusion Middleware
Session 29 – Theatre 7
Product: Fusion Middleware
SaaS applications serve users in many organizations from a single application instance running in a cloud. Common SaaS requirements include: customization including hiding and adding fields, managing boilerplate text & influencing the look & feel and a Service API for retrieving and manipulating data as well as allowing registration of listeners - applications outside the cloud that are notified by the SaaS application of events. Deep link navigation into the SaaS application allows visual integration with local apps. Connexys provides a SaaS application (130+ customers) to support human resource and recruitment processes.
Speakers
Arne van der Ing, Connexys
Lucas Jellema, Amis

14.30 – 15.15 Defending the shores with Oracle Application Express
Session 30 – Theatre 8
Product: APEX
The infrastructure on Van Oord's ships is a challenge. A fixed and direct connection with the head office is not always possible so that correct reporting cannot be continuous. Van Oord previously used Excel as the primary reporting tool. Excel sheets were created at the beginning of the project, were filled in weekly and taken to the project office. Many modifications were made to the layout of the sheet and the sheets were often not completed correctly, as a result of which the data was not reliable.
Speakers
Arie in 't Veld, Van Oord
Bart Meijer, Ceasar Groep

14.30 – 15.15 Digital archive City of Arnhem
Session 31 – Theatre 9
Product: Fusion Middleware, Universal Content Management, Document Capture, Data Integrator, OAS, WebCenter Suite, BPEL Process Manager, Oracle integration, ESB, Web Services Manager.
Municipalities in the Netherlands are facing a variety of challenges. Both the general public and the government are imposing ever greater demands in terms of the speed and quality with which municipalities carry out their duties. Cities are challenged to improve service, reduce administrative burdens, and become more results orientated. In order to meet future information and communication technology requirements in terms of openness, availability, and security, Arnhem, a city of 148,000 inhabitants located in the east of the country required a robust, flexible ICT architecture.
Speaker
Hemmo de Groot, City of Arnhem

14.30 – 15.15 Risk Management large projects – Projectorganisation for the 2nd 'Maasvlakte'
Session 32 – Theatre 14
Product: Risk Analysis - Primavera
A large project brings along many uncertaintyfactors and risks. In the project "Maasvlakte 2" within the harbor industry of Rotterdam a lot of attention was paid to these aspects. The processes to spot the risks and the simu-

lation of the management measures were drawn up and implemented clearly. By continually applying several tools, such as Primavera Risk Analysis, a better insight was gained in the remaining risks and possible opportunities.
Speakers
Martien Sonneveld, Havenbedrijf Rotterdam
Michel Molenaar, Primavera Risk Analysis

14.30 – 15.15 EBS R12 as a step towards Fusion Applications
Session 33 – Foyer 2
Product: Ebusiness Suite
TopConsult has successfully completed several R12 projects. During the presentation we will discuss the focus points, dangers, functional improvements and possibilities of introducing simply functional improvements in the standard applications. We will discuss using specific customer situations and examples from practice, emphasising the main new possibilities in R12. R12 also has a number of strong improvements on the technical side resulting often in the elimination of customizations and additional applications.
Speaker
Dick Bruil, TopConsult Implementation services

14.30 – 15.15 SQL Tuning in Oracle Enterprise Manager
Session 34 – Theatre 10 g+h
Product: Mini lesson Oracle University
All applications using the Oracle database use SQL as the language to select and manipulate data, but using SQL will heavily impact the performance. The best and fastest results start with the correct writing of SQL statements. Many techniques are available to check the statements and see what SQL will do in the database. One of the quickest ways to tune SQL tuning is by using Oracle Enterprise Manager. In this presentation you will be introduced to the techniques available, how to use the graphical information and how it can help you to perform proper SQL tuning using Oracle Enterprise Manager.
Trainer
Rudie van Marle, Senior Trainer Oracle

Break out sessions track 3

15.45 – 16.30 The electronic ordering, receiving and invoicing process at Rivas
Session 41 – Theatre 1
Product: Ebusiness Suite
The care group institution Rivas (in Gorinchem) has established an electronic ordering, receiving and invoicing process with a main supplier. The main objective was to reduce the costs. The most improvement is obtained when there is an exact matching of the administrative systems involved, so that no manual intervention is necessary. Rivas uses the EBS-modules: Purchasing, Supply Chain, Payables and the XMLGateway. Items are ordered via scanning or iProcurement. Alerts are sent to a Web Service that uses SOA technology. This project was a collaboration between Rivas, the main supplier and Oracle consulting.
Speakers
Wendelien van Nes, Oracle
René Duijn, Oracle

15.45 – 16.30 Implement JD Edwards E1 9.0, fast, reliable and predictable
Session 42 – Theatre 2
Product: JDEdwards
The background of De BURG BV will be presented and the reasons for implementing JD Edwards EnterpriseOne 9.0 discussed. The following aspects of the project will be focused on: fixed scope, fixed price, the

European orientation, the team and the Critical success factors
Speakers
Christiaan Plakké Project manager within De Burg BV

15.45 – 16.30 A global implementation in over 40 countries in barely 3 years time
Session 43 – Theatre Athene A
Product: PeopleSoft HCM
In this session, learn how Cytec implemented Peoplesoft 9.0 as global HRIS system. This to help the HR division deliver the expected level of service, while reducing substantially time & cost spend, and enhancing at the same time quality, consistency, efficiency and effectiveness of the HR programs. In 3 years, Cytec moved from multiple disconnected & fragmented systems to one global companywide system. Major steps were analysis of the as-is status, analysis of the requirements & business drivers, signoff on the vision and requirements before discussion product selection, mapping of the product offerings versus the vision and requirements, decision on the product to use, scope & budget validation & finally implementation of the product.
Speaker
Erik Steenacker, Cytec
Inge van Gils, Oracle

15.45 – 16.30 Procure to Pay: on our way to 100 % automation?
Session 44 – Theatre Athene B+C
Product: PeopleSoft Financials
Within Accounts Payable, 30% of supplier invoices are currently received automatically, the remaining 70% are uploaded electronically using OCR-scanning. 40% of purchase orders are generated based on requisitions within e-procurement, 45% of the purchased orders are sent out automatically (e.g. via EDX). Furthermore, Increasing use is being made of integrated web catalogs and approvals are processed using electronic workflow.
Speakers
Toon van Damme, Accounts payable manager VDAB
Dieter Cools, Solutions architect VDAB

15.45 – 16.30 Hyperion Financial Management (HFM)
Session 45 – Theatre 3
Product: Hyperion
Nutreco used Hyperion Enterprise and Microsoft Excel sheets for actual, budget and forecast reporting and wanted to extend the functionalities of this consolidation solution with multi-dimensional reporting and analysis. Nutreco decided to implement Hyperion Financial Management and UpStream WebLink (FDM) for this purpose in 2008. In order to reduce the implementation risk, Nutreco Group Internal Audit and Ernst & Young jointly performed a pre and post implementation review. In the presentation we will share the added value of pre and post implementation reviews with the audience.
Speakers
Henk de Bruin, Manager Financial Information Systems Nutreco
Michel Zijderveld, Ernst & Young

15.45 – 16.30 Flemish department of Work & Social Economics, iVar Learn how a government can bring information towards the citizen in an intuitive way
Session 46 – Theatre 4
Product: Oracle BI Enterprise Edition Plus, Oracle Warehouse builder & Oracle Mapviewer
The case will present how the reporting for the Flemish & Belgian citizen on the world wide web has been setup. The citizen can access information regrarding crisis barometer, Flemish Labour figures, etc. on an intuitive way via interactive dashboards. Previously the information was published on spreadsheets and pdf documents. With the implementation of "OBIEE+" the information is published in tables, graphs and maps for the whole of Belgium, a specific region or in time. The data comes from different data

sources, where data quality was one of the challenges of the project. The manual data processing has been limited.

Speakers
Jef Van der Wee, WSE - Advisor ICT & Organisational development WSE
Stijn Vandereyken, product manager i4bi

15.45 – 16.30 "Information Lifecycle Management: How to maximize Oracle database efficiency and optimize performance using Partitioning, Storage Tiering, Archiving and Enterprise Flash Drives"
Session 47 – Theatre 5
Product: Database

Disk drive technology is offering more and more capacity and bandwidth per disk. As vendors are now shipping fast Fibre Channel disk drives with 600GB or more, it is now possible to configure a Terabyte database with 3 disks or less, but such a system will not provide the required transactions per second for a multi-user database. As a result, companies buy either disks with lower capacity and the highest performance - resulting in underutilized storage systems and high power and cooling cost per gigabyte, or larger disks and only using not all the capacity in order to increase the number of disks (spindles) - and the performance - for their primary applications.

Speaker
Bart Sjerps, EMC Computer Systems

15.45 – 16.30 QAFE: Oracle Forms Migration made easy
Session 48 – Theatre 6
Product: Oracle Forms, JEE Application Server, modern Web2.0 technologies (non-ADF)

Are you planning to convert Oracle Forms Applications to a Web2.0 technology and migrate the logic to a SOA? Is the recurring pattern of constantly having to reimplement the front-end in a new technology (because the market demands it) keeping you from going ahead with it? And are JDeveloper, JHeadstart or even Oracle APEX Forms Conversion delivering less than optimal results, or even worse, generating loads of display and interactivity issues? Then QAFE is exactly what you need! Simply use QAFE's Forms Conversion plug-in to rapidly convert legacy Oracle Forms applications to Web 2.0 format.

Speakers
Dennis Muller, NCCW
Rokesh Jankie, Qualogy

15.45 – 16.30 APEX 4.0
Session 49 – Theatre 7
Product: APEX

Although APEX 4.0 is not downloadable yet, an Early Adopter release is available for you to test. This presentation will give a brief overview of APEX and highlight the coolest new features of APEX 4.0. Dimitri will also talk about how APEX 4.0 will change the way you develop compared to APEX 3.x. This presentation is seasoned with a lot of live demos! Presentation not to miss...

Speaker
Dimitri Gielis, APEX Evangelists (SIG leader OBUG APEX SIG)

14.30 – 15.15 A fast moving and changing world
Session 50 – Theatre 8
Product: Siebel CRM

Janssen Pharmaceutica is one of the early adaptors of Siebel CRM. In this presentation we will go through the evolution Janssen Pharmaceutica has been facing. From the start of Siebel CRM to where we are now. Reacting on a changing environment within the pharmaceutical world.

Speaker
Bart Vannieuwenhuyse, Janssen Pharmaceutica

15.45 – 16.30 Telenet – the SOA challenge
Session 51 – Foyer 2
Product: SOA Suite

Telenet is transforming it's application architecture into a Service Oriented Architecture (SOA) in order to improve time to market and customer experience. Telenet has chosen Oracle technology & consulting to support this transformation. Focus in the presentation is on the key challenges of introducing SOA such as: • SOA business case • SOA governance • organizational impact of SOA

Speaker
Stefan Mampaey, Chief IT Architect & Middleware Engineer, Telenet

15.45 – 16.30 Integration with Oracle Primavera P6 and Oracle Content Management Systems
Session 52 – Theatre 9
Product: Primavera Enterprise Project Portfolio Management

Oracle offers a rapid return on investment through the industry's most costeffective and complete content management platform. Oracle Content Management reduces costs by delivering these benefits: [Streamlined processes-Improve paper-based processes while reducing document storage and shipping costs [Increased productivity-Increase productivity across users and throughout workgroups [Unified infrastructure-Unify content creation points of documents, files, web content and digital assets [Hotpluggable-Out-of-the-box support for Oracle and third party repositories, security systems, and enterprise applications

Speakers
Yassin Ben-Kacem, Oracle Belgium
Mark Schenk, Business Consultant Oracle|Primavera

15.45 – 16.30 Client case of managing complex processes with Business Rules Management (OPA) in an Oracle Architecture (CRM & FMW)
Session 53 – Theatre 14
Product: Oracle Policy Automation (OPA) / Siebel Case Management (CRM) / Fusion Middleware (FWM)

Case of a large Public Sector Client of an innovative solution to replace the current IT system. This state-of-art Oracle based solution that comprises of Siebel (CRM), Haley (OPA), Fusion Middleware (BEA) and Human Inference as proposed by Capgemini. In this session you will learn about the business value of Business Rules Management based on Oracle Policy Automation (OPA), previously known as Rule Burst and Haley for organization with a large number Business Rules and in need of flexibility to adapt to legislation.

Speakers
Joop Koster, Capgemini
Balt Leenman, Capgemini

15.45 – 16.30 Introduction to Oracle Weblogic
Session 54 – Theatre 10 g+h
Product: Mini lesson Oracle University

For years Oracle Application Server has been used as the middle tier web server, running web applications for products like Oracle eBusiness Suite, Oracle Forms and Reports, Oracle Portal, Java and J2EE applications in different many types of installation, including failover and clustering. Today, many customers are looking at the new product stack in Oracle Application server including the former BEA products, now called Oracle Weblogic. This introduction explains in a clear overview the concepts and main components in Oracle Weblogic and clarifies the differences compared to Oracle Application Server.

Trainer
Rudie van Marle, Senior Trainer Oracle University